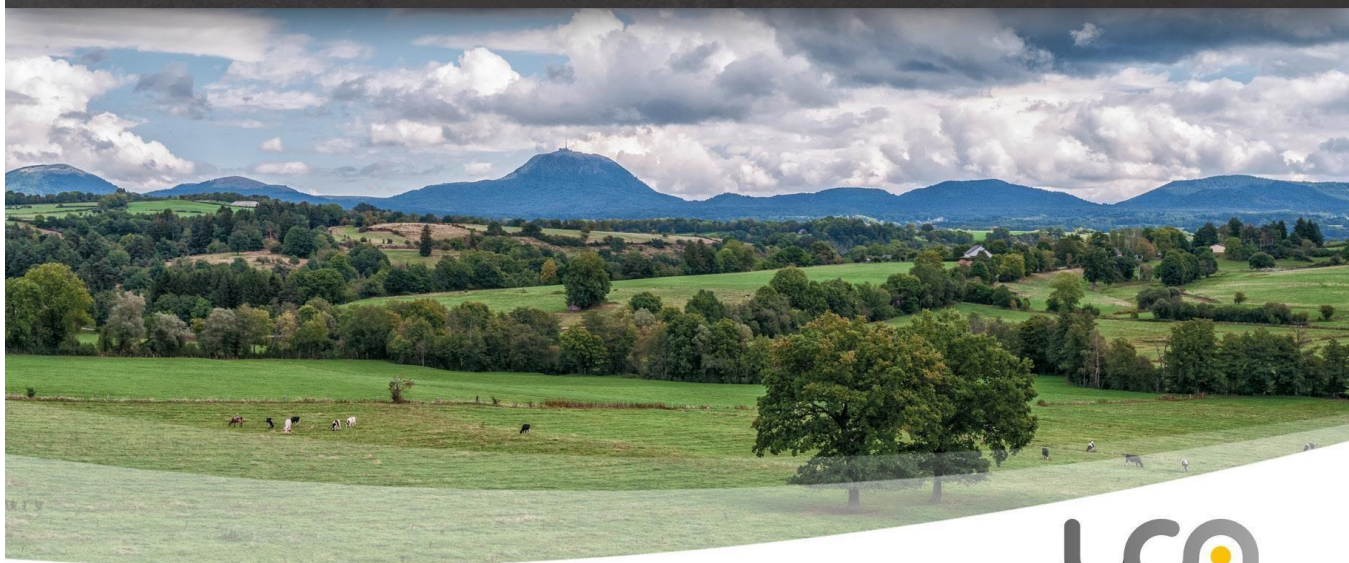




INTERNATIONAL BUSINESS WITH FRENCH



**UFR LANGUES,
CULTURES ET
COMMUNICATION**

UNIVERSITÉ
Clermont Auvergne

UFR LANGUES, CULTURE ET COMMUNICATION, 34, avenue Carnot TSA 60401 63001 Clermont-Ferrand, France
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COURSE PROGRAM (FALL SEMESTER)

SEMESTER 1 (FALL SEMESTER)	NUMBER OF HOURS
UE1: POLITICAL AND ECONOMIC SCIENCE	60
EC1: European history	20
EC2: EU history, structures and policies	20
EC3: Research project	20
UE2: BUSINESS	80
EC1: Principles of management	20
EC2: Project management	20
EC 3: International business	20
EC 4: Business project	20
UE3: BUSINESS PRACTICE	80
EC1: Negotiating techniques	20
EC2: Negotiating in practice	20
EC3: Doing business in France	20
EC4: Selling in other countries	20
UE4: SPOKEN FRENCH	60
Expression	30
Comprehension	30
UE5: WRITTEN FRENCH	60
Expression	30
Comprehension	30
Total	340 hours

COURSE PROGRAM (SPRING SEMESTER)

SEMESTER 2 (SPRING SEMESTER)	NUMBER OF HOURS
UE1: POLITICAL AND ECONOMIC SCIENCE	60
EC1: European Union, unity and diversity	20
EC2: France as a tourist destination	40
EC3: Research project	20
UE2: BUSINESS	80
EC1: Export sales management	20
EC 2: Business strategy	20
EC 3: Principles of finance	20
EC4: International marketing	20
UE3: BUSINESS PRACTICE	80
EC1: Cross-cultural communication theory and fundamentals	20
EC2: Cross-cultural communication practices	20
EC3: International business communication	20
EC4: International business	20
UE4: SPOKEN FRENCH	60
Expression	30
Comprehension	30
UE5: WRITTEN FRENCH	60
Expression	30
Comprehension	30
Total	340 hours